

## A. INFORMATION ON THE CONTENT OF THE TRAINING PROGRAMME

**Objective of the Action:** To inform interested participants about the training program and the opportunities for the target group. Also indicate how to register for the program (including the necessary documents, e.g. CV, identity papers, declaration of job-seeker status (if required)).

## B. SELECTION OF CANDIDATES

**Objective of the Action:** Selection of those who intend to apply for the course.

## C. COMPETENCE ASSESSMENT

**Objective of the Action:** Objective of the Action: Administration of tests useful for drawing up a skills assessment (PerformanSe soft skills with integration of other tests on the LMS platform), individual interview to feedback the results and analyse the strengths and areas for attention for the start-up of the "entrepreneurial" project.

## D. TRAINING COURSE (77 hours and individual work on LMS platform) :

**Objective of the Action:** To involve 8 senior jobseekers in the training pathway who wish to increase the skills linked to the possibility of offering themselves to companies as consultants or trainers, by enhancing the technical skills developed over years of work and increasing the "entrepreneurial" or "intrapreneurial" side of the skills in which they do not all have experience.

The training course is a hybrid one: face-to-face with the whole group (77 hours) and individual work to be carried out remotely with the aim of creating a presentation of one's entrepreneurial (consultant or trainer) or (intrapreneurial) project. The exercise will demonstrate the skills acquired during the course (in terms of both communication content and technical tools, e.g. creating slides, Power Point, animated graphics, etc.)

### Distribution of hours and training modules:

Training Module	HOURS		Who leads the lesson
GROUP INTRODUCTION AND CREATION	10.5 h	1.5 day	COACH
Module 1 (Communication )	10.5 h	1.5 day	COACH + expert sector teacher
Module 2 (digital marketing)	7 h	1 day	
Module 3 (business plan / budget)	3.5 h	0.5 day	
Module 4 (Knowledge transmission techniques)	10.5 h	1.5 day	
COURSE CONCLUSION: Presentation of one's project to the class group (this concluding activity also serves as a final assessment of skills). This day should be shared with all three countries; each one carries out their presentation, and then we come together for a virtual aperitif.	1 day extra training 7 h		COACH

